

Presented by:



In association with:



St Neots Awards

Recognising and celebrating outstanding individuals, charities and community groups across St Neots.

www.stneotsawards.co.uk

Background

The popular St Neots Awards programme is now in its third year. Presented by St Neots Town Council, the purpose of the Awards is to recognise and celebrate outstanding achievement by individuals, charities and community groups from around St Neots. Since being launched in 2015 the St Neots awards have seen hundreds of nominations across the town.

The 2017 programme has been revised to solely focus on community led categories. The Awards exist to highlight inspiring individuals and groups who give back to the community in a significant way and to recognise unsung heroes who have achieved or overcome something outstanding.

How it works

Eight new categories have been chosen for the 2017 awards. Nominations from the public will be invited from June, to enter the individuals, charities and community groups from the town that deserve to be recognised for their activity or achievement.

All nominations received will be put forward for shortlisting after the entry closing date (Sunday 30 July) by the Town Council's judging panel. The finalists for each category will be announced in the local media in early August and put forward for a public vote to determine the overall winners. All shortlisted candidates will be invited to attend the Awards Ceremony and Gala Dinner on Friday 29 September at the Priory Centre, where the winners will be announced.

Why Sponsor

St Neots Town Council is seeking sponsors for seven categories at this year's awards. Affiliation with this event provides an exciting opportunity to showcase your business, connect with the local community and raise brand awareness. Association with this event also links closely with corporate social responsibility objectives.

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As the 2017 event is going to be opened up to a public vote for the first time (to determine the winners) the programme is expected to have broader public appeal.

This year's official media partner is Black Cat 107FM, St Neots Community Radio station; they will be providing coverage throughout the campaign to build up interest and encourage wider engagement for both the nomination and voting phases. The Awards will also feature in the Hunts Post and B Inspired Magazine on a regular basis throughout the campaign.

A dedicated social media campaign is also be devised for this year's programme and Awards branding will be seen throughout the summer at all Council run events and activities.

Sponsorship Benefits

- Eight tickets to attend the Awards Ceremony and Dinner at the Priory Centre on Friday 29 September, which includes a three course meal and entertainment
- Opportunity to present sponsored award to the winner at the ceremony
- Logo accreditation on all printed and online publicity including the event website www.stneotsawards.co.uk which will incorporate a direct link to sponsors' website
- Accreditation as a sponsor on all social media posts (Twitter and Facebook) throughout the campaign
- Accreditation in the ceremony script and presentation backdrop at the Awards event
- Opportunity to appear on Black Cat 107FM to talk about sponsorship of this event
- Advert in the event programme; given to all attendees at the ceremony.

2017 Sponsorship Fee: £800+VAT



To enquire further about sponsorship of this event and to reserve an Award category contact Katie Williams at St Neots Town Council: katie.williams@stneots-tc.gov.uk / 01480 388 912

Awards Categories

Fundraiser of the year

(sponsorship available)

This award is to recognise the efforts of an amateur fundraiser who has not necessarily raised the most money, but has shown innovative fundraising efforts and applied great personal effort.

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Volunteer of the year

(sponsorship available)

An award to recognise a dedicated volunteer who gives their time freely and unselfishly to help others.

Good Neighbour of the year

(sponsorship available)

An award to recognise an individual who goes out of their way to help friends and neighbours.

Sports Person of the year

(sponsorship available)

An award to recognise a person who has made an outstanding contribution to local sport such as taking their team/club to new heights or a person who has excelled and achieved success in their chosen sport due to incredible talent as well as dedication and discipline. Open to players, coaches, officials and volunteers.

The Mayor's Award

(sponsored by the Mayor)

This special award is for children or adults who have overcome adversity or faced up with courage to life's hardships and challenges, such as someone who is coping with bereavement, disability or medical problems, or it could be a person who has organised support for others who face such problems.

Lifetime Achievement Award

(sponsored by Anchor)

This award is for anyone who has worked tirelessly and consistently for the benefit of others for 20 years or more. It could be a volunteer, fundraiser, community leader or charity supporter. What matters is that they have devoted a significant number of years to the activity.

Community Group/Project of the Year

(sponsored by Lovett Sales & Lettings)

An award to recognise the achievements of St Neots based projects and groups which exist to benefit the local community. It could be a project promoting health, leisure and wellbeing, education and arts or groups working with the elderly, disabled or disadvantaged residents.

Sports Group/Club of the Year

(sponsorship available)

This award recognises the success of local sporting groups. A group could be nominated for achieving great results in their sporting discipline or perhaps they have worked hard to raise the profile of their sport despite limited resources.